MUNICIPALITY OF
GRASSLAND
BOX 399, 209 AIRDRIE STREET, HARTNEY MB, R0M0X0

Hartney Arena Advertising Signage Application

Thank you for your interest in advertising at Hartney Arena. Below are the details for the advertising opportunities available at the Arena. Please review and complete this form to secure your signage placement.

Advertiser Information

Company Name: _____
Contact Person: _____
Email Address: _____
Phone Number: _____
Mailing Address: _____
City/Province/Postal Code: _____

Signage Location and Cost

Advertisers can choose to place their signs in one of the following locations:

1. **Wall Signage**
   Sign will be placed on a wall in a designated area of the Arena.
2. **Ice-Level Board Signage**
   Sign will be placed on the boards at ice level.
3. **Behind the Benches**
   Sign will be placed on the wall behind one of the benches.

Sign Dimensions and Specifications

- All signs must meet the Arena's guidelines for size and appearance.

- **Wall Signage Dimensions**: [Insert dimensions, e.g., 4’ x 8’]
- **Ice-Level Board Signage Dimensions**: [Insert dimensions, e.g., 3’ x 5’]
- The Advertiser is responsible for providing the artwork and design for the sign. The design must be approved by Hartney Arena Committee prior to production.

Signage Agreement Terms

- **Cost per Sign**: $150 per year (Wall Signage or Ice-Level)
- **Cost per Sign**: $250 per year (Behind the Bench)
- **Sign Placement**: Choose either **Wall Signage** or **Ice-Level Board Signage**
- **Term of Agreement**: The signage will be displayed for one year, starting from the date of placement. The agreement may automatically renew annually unless canceled by the Advertiser with 30 days’ notice before the renewal date.

Payment Information

Total Payment: $150 per sign for Regular Wall/Board placement
$ 250 per sign for Behind the Bench
Payment Due Date: [Insert due date, e.g., upon signing the agreement or before installation]

Payment Methods Accepted:

- Cheque
- Cash
- Debit
- Etransfer: to accounts@mglgov.ca with “Hartney Arena Signage” in the memo
- Direct Deposit via Sunrise Credit Union

Signage Approval Process

1. Once the application is submitted, Hartney Arena will confirm availability of the chosen location(s).
2. The Advertiser will submit a digital file of the sign artwork for approval by Hartney Arena.
3. After approval, the Advertiser will arrange for the sign to be produced and installed, and delivered to Hartney Arena.
4. The Arena will handle the installation of the sign in the agreed-upon location.

Terms and Conditions

- **Advertiser's Responsibilities**:
  The Advertiser is responsible for ensuring that the signage content complies with Hartney Arena's guidelines, including no offensive or inappropriate material. The Advertiser is also responsible for all costs related to the creation, production, and installation of the signage.
- **Arena's Responsibilities**:
  Hartney Arena will provide the location for the signage and handle the installation and maintenance of the sign throughout the term of the agreement. The Arena will ensure that the signage is displayed in the designated location for the duration of the contract.
- **Cancellation**:
  Either party may cancel the agreement with thirty (30) days' written notice. In the event of cancellation, the payment made is non-refundable unless otherwise agreed.
- **Indemnification**:
  The Advertiser agrees to indemnify and hold Hartney Arena harmless from any claims, damages, or liabilities arising from the content of the signage.

Agreement Acknowledgment and Signature

By signing below, the Advertiser acknowledges and agrees to the terms and conditions outlined in this document and authorizes Hartney Arena to proceed with the advertising placement.

Advertiser Signature: _____
Date: _____

Hartney Arena Representative: _____
Date: _____

Please submit this completed form along with the payment to:

Municipality of Grassland
Box 399
Hartney, MB
R0M 0X0

Any questions may be directed to:

Municipality of Grassland
Kassie Jonsson
recreation@mglgov.ca

Thank you for choosing Hartney Arena for your advertising needs. We look forward to working with you!